

global learning



SINGAPORE INSTITUTE OF MANAGEMENT INTERNATIONAL SUMMER PROGRAM 2017 (2nd - 15th July 2017)

(Program Fee: SG\$1,798) (Limited Scholarships Available)



PERSONALIZE YOUR EXPERIENCE

Singapore Institute of Management (SIM) welcomes both university students and working professionals to join us for an International Summer Program (ISP@SIM2017). A truly unique program, ISP@SIM2017 offers a four-fold experience, not only by providing an internationally-focused classroom experience with in-depth lectures by visiting businessmen and researchers, but also by hosting daily workshops and excursions such as a food culture and dining etiquette workshop, an opportunity for a bird's eye view of Singapore at the Marina Bay Sands Sky Park and industry visits - all activities to develop the global skills and understanding of each student at the heart of one of the most dynamic cities in the world!



WHY SIM?

With a history older than the Republic of Singapore itself, SIM has a rich heritage due to not only our role in the development of Singapore and the surrounding region but also our role as the recipient of many partnerships and awards from the world.

Legacy
older than the
Republic of Singapore



142,000 alumni
& 20,000 students
(18% International)



Best Private Institute for 7
consecutive years (2009-2015)
AsiaOne People's Choice





WHY SINGAPORE?

Agreed upon by many such as the Economist and Business Insider, Singapore is widely known as one of the safest cities in the world, unique for such a quickly developing metropolis. Due to its prime location, favorable economic factors, and a high quality of life, Singapore attracts the investment and establishment of regional and corporate headquarters from mega banks and multinational corporations around the world. From even before it was established as a sovereign nation, Singapore has welcomed and maintained a highly diverse population, seen as evident in the country's food, architecture, common languages, and religious and cultural institutions.



A Unique 4-Fold Experience

1. CORE LECTURES

In the core lectures, participants will be instructed in **English** in the following topic:

- **Understanding Cross-Cultural Communication in the Global Workplace**

2. DEVELOPMENT WORKSHOPS

To bolster the international learning and experience gained during various program activities, ISP@SIM2017 will hold a range of Personal Development & Cultural Workshops to strengthen the global competence - the global-ready Attitudes, Knowledge, Skills and Experiences - of each participant.

- **Singapore Amazing Race** - Compete with each other in a race throughout the metropolis of Singapore
- **Dragon Boating** - Team building activity that encompasses the elements of power, synchronization and speed
- **Singaporean Food Culture & Dining Etiquette Workshop** - This workshop will equip participants with a heightened understanding of the ethnic histories and dining customs of the culturally diverse Singapore

3. EXTRACURRICULAR EXCURSIONS

The international focus of the Core Lectures will be amplified by visits to:

- **Singapore Zoo** - World-class multiple award-winning zoo
- **Marina Bay Sands** - An iconic building that offers breathtaking views of Singapore

4. LOCAL SIM "BUDDY" GUIDE

Each student will be paired with a SIM student, who will not only accompany them to academic and cultural events during the week, but also bring them to various highlights of the Singaporean society each weekend in order to experience the true Singapore through the eyes of a local.



2-Week Full Day Program Schedule (Weekdays only*)

3rd July (Mon)	4th July (Tue)	5th July (Wed)	6th July (Thu)	7th July (Fri)
AM (0930 - 1145) ORIENTATION, INTRODUCTION TO SIM BUDDIES & GLOBAL LEARNING INVENTORY	AM (0930 - 1145) LECTURE 1A: UNDERSTANDING CROSS-CULTURAL COMMUNICATION IN THE GLOBAL WORKPLACE	AM (0930 - 1145) LECTURE 1B: UNDERSTANDING CROSS-CULTURAL COMMUNICATION IN THE GLOBAL WORKPLACE	AM (0930 - 1145) LECTURE 1C: UNDERSTANDING CROSS-CULTURAL COMMUNICATION IN THE GLOBAL WORKPLACE	AM (0930 - 1145) LECTURE 1D: UNDERSTANDING CROSS-CULTURAL COMMUNICATION IN THE GLOBAL WORKPLACE
PM (1200 - 1300) LUNCH & INTERACTION WITH SIM BUDDIES	PM (1200 - 1300) LUNCH & INTERACTION WITH SIM BUDDIES	PM (1200 - 1500) LUNCH & INTERACTION WITH SIM BUDDIES	PM (1200 - 1300) LUNCH & INTERACTION WITH SIM BUDDIES	PM (1200 - 1300) LUNCH & INTERACTION WITH SIM BUDDIES
PM (1315 - 1715) PERSONAL DEVELOPMENT & CULTURAL ACTIVITY 1: SINGAPORE AMAZING RACE & PRESENTATIONS	FREE TIME	PM (1600 - 1800) PERSONAL DEVELOPMENT & CULTURAL ACTIVITY 2: DRAGON BOATING TEAM BUILDING ACTIVITY	FREE TIME	PM (1400 - 1600) SIM BUDDIES ACTIVITY - MARINA BAY SANDS & BAY AREA

10th July (Mon)	11th July (Tue)	12th July (Wed)	13th July (Thu)	14th July (Fri)
AM (0930 - 1145) LECTURE 1E: UNDERSTANDING CROSS-CULTURAL COMMUNICATION IN THE GLOBAL WORKPLACE	AM (0930 - 1145) PROJECT 1A: UNDERSTANDING CROSS-CULTURAL COMMUNICATION IN THE GLOBAL WORKPLACE	AM (0930 - 1145) LECTURE 1F: UNDERSTANDING CROSS-CULTURAL COMMUNICATION IN THE GLOBAL WORKPLACE	AM (0930 - 1145) PROJECT 1B: UNDERSTANDING CROSS-CULTURAL COMMUNICATION IN THE GLOBAL WORKPLACE	AM (0930 - 1145) LECTURE 1G: UNDERSTANDING CROSS-CULTURAL COMMUNICATION IN THE GLOBAL WORKPLACE
PM (1200 - 1300) LUNCH & INTERACTION WITH SIM BUDDIES	PM (1200 - 1300) LUNCH & INTERACTION WITH SIM BUDDIES	PM (1200 - 1400) LUNCH & INTERACTION WITH SIM BUDDIES	PM (1200 - 1500) PERSONAL DEVELOPMENT & CULTURAL ACTIVITY 3: SINGAPOREAN FOOD CULTURE & DINING ETIQUETTE WORKSHOP	PM (1200 - 1600) GRADUATION LUNCH, FINAL PRESENTATIONS & NETWORKING EVENT
FREE TIME	FREE TIME	PM (1500 - 1800) SIM BUDDIES ACTIVITY - SINGAPORE ZOO		

Note:

- Classes on weekdays only. Participants are encouraged to make their own plans and to explore Singapore with their SIM buddies over the weekends.
- Program fee (SG\$1,798) include:
 - Full Accommodation (14 Nights) Dormitory check-in 2nd July (Sunday) / Dormitory check-out 15th July (Saturday)
 - All Activity Fees
 - All Program Transportation
 - All Breakfasts
 - Event Lunches Only (13th and 14th July)

HOW TO APPLY

Interested students please apply at the below link:

<https://survey.sim.edu.sg/simge/index.php/survey/index/sid/762874/newtest/Y/lang/en>

You can expect to hear from us within 1-2 working days.

APPLICATIONS OPEN: Now
APPLICATIONS CLOSE: Sunday 25th June 2017
(Limited Scholarships Available)



Contact Us @

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